

June 23–30, 2017

# 7-Night Alaskan Cruise Conference Round-trip Seattle, Washington

***Exciting CE on A Cruise Ship to Alaska***

*with* **Dr. Zur**



**Psychotherapy, Psychiatry and Counseling  
in the Digital Age: Therapeutic Boundaries,  
Digital Ethics & Tele-Mental Health**

- **14 AMA PRA Category 1 Credits™ (14 hours)**

*Credits While  
You Cruise!*

**SEMINARS WILL TAKE PLACE ON A CRUISE SHIP TO ALASKA:**

7-Night Alaskan Cruise Conference, from Seattle, Washington, a voyage of the *Celebrity Solstice*

**14 CE Credits** for psychologists, psychiatrists, MFTs, social workers, counselors, nurses & more.

The cruise is organized and sponsored by [Continuing Education, Inc.](#)

For more information, [click here](#), and registration, [click here](#).

**This is a great opportunity to go on a fun vacation by yourself or with family and friends while earning CE Credits.**

Check with your tax accountant about professional deductions that you can claim for the cruise. The varied fun activities on the ship and the exciting and interesting excursions on shore are suitable for people of all ages and of wide ranges of interest, mobility and physical capacities.

These are fun, cutting edge CE classes from Dr. Ofer Zur, a licensed psychologist, author, director of the [Zur Institute, Inc.](#) who has been teaching on ethics and boundaries for over 20 years (for his CV, [click here](#)).

There will also be a chance to get to know Dr. Zur better and have some quality interactions with him outside the classroom.

The teaching (class time) will take place **ONLY** when the ship is at sea so participants will not be missing any of the many adventurous excursions available at the ports we will be visiting.



## The course will cover ...

With the use of lectures, discussions, conversations, and clips from popular movies, the course will cover the following areas:

### Boundaries in Psychotherapy, Counseling & Psychiatry:

- Define boundary crossings and boundary violations in psychiatry, psychotherapy, social work, and counseling.
- Differentiate between boundary crossings and boundary violations
- Discuss the different boundaries in therapy, such as gifts, self-disclosure, non-sexual touch, home visit, home base therapy, therapy outside the office, language, etc.
- Report how enforcing rigid boundaries can be harmful to therapy.

### Dual Relationships:

- Describe the codes of ethics on dual relationships.
- Apply ethical decisions making regarding multiple relationships.
- Differentiate between multiple relationships that are mandated, unavoidable and common from avoidable ones.

### Digital Ethics:

- Identify the new ethical challenges that have arisen in the digital age.
- Construct a social media policy to give to clients.
- Apply a risk management lens to the process of determining the appropriateness of specific technological tools for use with specific clients.
- Learn how to respond to an online negative review, such as on Yelp.com

### Tele-health, Security, Privacy & HIPAA:

- Learn the basics of TeleMental Health.
- Determine the elements of an ethical telehealth practice.
- Establish appropriate office policies for online/digital interactions.
- Learn about the basics of HIPAA.
- Explore the relationships between HIPAA, Telehealth and the standard of care
- Examine the Skype-HIPAA controversy.
- Conduct a HIPAA risk analysis and implement proper risk management measures that are HIPAA compliant.

### Risk Management & Ethical Decision Making:

- Understand the origin and types risk management.
- Explain how to minimize risk to psychiatrists, psychologists and counselors without compromising clinical integrity.
- Describe the relationships between risk management and the standard of care.
- Utilize tools to make clinical and ethical decisions with regard to risk management concerns.
- Apply ethical decision-making processes to TeleMental health, boundaries and multiple relationships.

### CE Info:

- 14 CE Credits provided by Zur Institute, LLC for Psychologists. The Zur Institute is approved by the American Psychological Association (APA) to sponsor continuing education for psychologists. The Zur Institute maintains responsibility for this program and its content. For information about the Zur Institute, [click here](#).
- 14 CE Credits also provided by Zur Institute, LLC for LMFTs, LCSWs, LPCCs, & LEPs in CA (CA-BBS), Social Workers (ASWB), Counselors & LPCs (NBCC, NAADAC, CALPCC) & More. For information about the Zur Institute's CE accreditations [click here](#).
- Accreditation: Continuing Education, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.
- CE for Physicians & Psychiatrists: Continuing Education, Inc. designates this live activity for a maximum of 14 AMA PRA Category 1 Credit(s)<sup>™</sup>. For information about Continuing Education, Inc. [click here](#).
- CE for Nurses: Continuing Education, Inc is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. For information about Continuing Education, Inc. [click here](#).
- Course fulfills the California and other states' Ethics & Law requirements. Course may qualify for insurance discount.
- The actual 14 hours of teaching will take place ONLY when the ship is at sea. Participants will NOT be missing any of the many exciting excursions available at the ports we will be visiting.

### Cruise Itinerary

**To register**

Price of the cruise does not include course price.

Fees for the course:

Physicians, Attorneys, Psychologists, Doctors of Pharmacy & Dentists: **\$795**, Physician Assistants, Nurse Practitioners: **\$650**, Nurses & Others: **\$495**

For fees for the cruise, [click here](#), and registration, [click here](#). For more information and questions about the cruise and the course call 800-422-0711 or e-mail to [registrar@continuingeducation.net](mailto:registrar@continuingeducation.net). For more information about the course content e-mail us at the Zur Institute, at [info@zurinstitute.com](mailto:info@zurinstitute.com).

DATE	PORT OF CALL	ARRIVE	DEPART
Fri Jun 23	Seattle, Washington		5:00 pm
Sat Jun 24	At Sea		
Sun Jun 25	Ketchikan, Alaska	7:00 am	4:00 pm
Mon Jun 26	Cruising Tracy Arm Fjord, Alaska	6:00 am	10:00 am
Mon Jun 26	Juneau, Alaska	1:30 pm	10:00 pm
Tue Jun 27	Skagway, Alaska	7:00 am	6:00 pm
Tue Jun 27	Inside Passage, Alaska	6:30 pm	10:30 pm
Wed Jun 28	At Sea		
Thu Jun 29	Victoria, British Columbia	5:30 pm	11:59 pm
Fri Jun 30	Seattle, Washington	6:00 am	

