

DECEMBER 6 THRU 13, 2015

# 7-Night Caribbean Cruise Conference

from Fort Lauderdale round trip to Nassau,  
St. Thomas, and St. Maarten

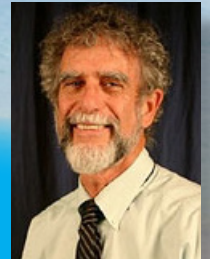


Royal Caribbean's  
Allure of the Seas

## Psychotherapy, Psychiatry & Counseling in the Digital Age

*Digital Ethics, Traditional Therapeutic Boundaries and Ethical & Clinical Considerations in the Age of Google, Facebook and Tele-Health*  
—with Ofer Zur, Ph.D.

with  
Dr. Zur



14 CREDITS  
While You Cruise!

### Seminars will take place on a Cruise Ship:

7-Night Caribbean Cruise Conference from Ft. Lauderdale round trip to Nassua, St. Thomas, St. Maarten, and back (see map below.) A voyage of the [Royal Caribbean's Allure of the Seas](#).

- **14 CE Credits** for psychologists, psychiatrists, MDs, MFTs, social workers, counselors, nurses & more.
- The cruise is organized and sponsored by [Continuing Education, Inc. / University at Sea™](#)
- For more information, [click here](#), and registration, [click here](#).

This is a great opportunity to go on a fun vacation by yourself or with family and friends while earning CE Credits. Check with your tax accountant about professional deductions that you may be able to claim for the cruise. The varied fun activities on the ship and the exciting and interesting excursions on shore are suitable for people of all ages and of wide ranges of interest, mobility and physical capacities.

These are fun, cutting edge CE classes from Dr. Ofer Zur, a licensed psychologist, author and director of the [Zur Institute, LLC](#) who has been teaching on ethics and boundaries for over 20 years (for his CV, [click here](#)). There will also be a chance to get to know Dr. Zur better and have some quality interactions with him outside the classroom.

The teaching (class time) will take place ONLY when the ship is at sea so participants will not be missing any of the many adventurous excursions available at the ports we will be visiting.



*Exciting CE while you Cruise the Caribbean*

See Page 2 for detailed itinerary  
and course outline.



## The course will cover ...

With the use of lectures, discussions, conversations, and clips from popular movies, the following areas will be covered:

### Boundaries in Psychotherapy, Counseling & Psychiatry

Ethics of gifts, self-disclosure, touch, home visits, bartering, home-office, therapy outside the office, etc. • Defining boundary crossings, boundary violations and dual relationships • How enforcing rigid boundaries can be harmful to clients and negatively impact treatment • Boundaries, dual relationships, codes of ethics and the Standard of Care • Ethical decisions regarding therapeutic boundaries

### Digital Ethics

Modern day unavoidable ethical challenges that arise from engaging in activities on the Internet • FB, LI and other social media concerns with clients • Therapists' transparency and clients Googling therapists • Responding to Yelp or other negative reviews by clients

### Tele-health, Security, Privacy & HIPAA

E-mail, text, Skype with clients: Ethical & legal issues • Basic elements of a tele-mental health practice • Skype-HIPAA controversy and free alternative to Skype • Office policies for online/digital interactions • HIPAA risk analysis and implementing proper risk management measures • The Privacy, Security, and Transaction Rules and the Omnibus or Final Rule of 2013

### Psychology of the Internet

How the Internet changes our culture, our relationships and our ... brains • On Digital Immigrants and Digital Natives • Impact of the Internet on various aspects of psychotherapy, psychiatry and counseling • Privacy in the Digital Age

### Ethical Decision-Making, Ethical Risk Management:

Conducting ethical decision-making based on client care and integrity rather than on fear • Employing ethical risk management that is based on clinical care rather than on rigid restrictions

#### CE Info:

- 14 CE Credits provided by Zur Institute, LLC for Psychologists. The Zur Institute is approved by the American Psychological Association (APA) to sponsor continuing education for psychologists. The Zur Institute maintains responsibility for this program and its content. For information about the Zur Institute, [click here](#).
- 14 CE Credits also provided by Zur Institute, LLC for LMFTs, LCSWs, LPCs, & LEPs in CA (CA-BBS), Social Workers (ASWB), Counselors & LPCs (NBCC, NAADAC) & More. For information about the Zur Institute's CE accreditations [click here](#).
- Course fulfills the California and other states' Ethics & Law requirements. Course may qualify for insurance discount.
- CE for Physicians & Psychiatrists: Continuing Education, Inc. designates this live activity for a maximum of 14 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. For information about Continuing Education, Inc. [click here](#).
- CE for Nurses: Continuing Education, Inc is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. For information about Continuing Education, Inc. [click here](#).
- The actual 14 hours of teaching will take place ONLY when the ship is at sea. Participants will NOT be missing any of the many exciting excursions available at the ports we will be visiting.

**Accreditation:** This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Continuing Education, Inc and the Zur Institute, LLC. Continuing Education, Inc. is accredited by the ACCME to provide continuing medical education for physicians.

**Designation:** Continuing Education, Inc designates this live activity for a maximum of 14 *AMA PRA Category 1 Credits*<sup>™</sup>. Each physician should claim only the credit commensurate with the extent of their participation in the activity.

Continuing Education, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

## Cruise Itinerary

### To register

Price of the cruise does not include course price.



Fees for the course:

**\$550** | Psychologists, Social Workers, MFTs, Counselors, LPCCs, Physician Assistants, Nurse Practitioners, Nurses & Others

**\$795** | Physicians, MDs, Attorneys, Doctors of Pharmacy & Dentists

For fees for the cruise, [click here](#), and registration, [click here](#).

If you have questions about this beneficial and expansive opportunity, e-mail us at [info@zurinstitute.com](mailto:info@zurinstitute.com).

Date	PORT OF CALL	Arrive	Depart
Sun Dec 6	Fort Lauderdale, FL		5:00 pm
Mon Dec 7	Nassau, Bahamas	7:00 am	2:00 pm
Tue Dec 8	Cruising Lectures: 9:00 am - 1:00pm		
Wed Dec 9	Charlotte Amalie, St. Thomas	10:00 am	7:00 pm
Thu Dec 10	Philipsburg, St. Maarten	8:00 am	5:00 pm
Fri Dec 11	Cruising Lectures: 10:00 am - 12 Noon Lectures: 1:00 pm - 3:00 pm Lectures: 3:00 pm - 5:00 pm		
Sat Dec 12	Cruising Lectures: 9:00 am - 1:00 pm		
Sun Dec 13	Fort Lauderdale, FL	6:15 am	